

The Complete Idiot's Guide to Graphic Design

Marcia Layton Turner, Marjorie Crum



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If you can dream it, you can design it.

Whether your goal is to design your own marketing materials, launch a visually compelling blog, or just have some fun creating your own CD covers, *The Complete Idiot's Guide*® *to Graphic Design* is your one-stop reference. Presented in an intuitive, accessible format, here are the fundamental elements of design and design principles, as well as instruction on how to apply those elements and principles to a variety of projects.

?Covers art supplies, software, concept development, reproduction needs, and much more

?Sample projects include business cards, print and web ads, and graphic T-shirts

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