

## Copywriting: A Beginner's Guide On How To Write Creative Copy That Sells

MR James Thomson

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# Copywriting: A Beginner's Guide On How To Write Creative Copy That Sells

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- The basics of copywriting
- Learn the different ad mediums and how you can customize your writing accordingly
- How to best present your product's selling points to your prospective buyers
- What are the different parts of the copywriting process and how to master them
- The essential rules of copywriting
- What are the most common mistakes and how to avoid them
- and much more!



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