Web 2.0 and Beyond: Principles and Technologies (Chapman & Hall/CRC Textbooks in Computing)

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Incorporating research from a range of disciplines, this book provides an accessible and engaging explanation of Web 2.0 and its wider context yet is still grounded in the rigor of computer science. The author discusses the underlying ideas and principles and covers the main types of Web 2.0 services, including social networks, media sharing sites, and microblogging. He also presents the technologies and standards that underpin the operation of Web 2.0 and goes beyond this to explore cloud computing, Web Science, and other emerging topics.

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