



Praxisführer E-Commerce: Schritt für Schritt zum erfolgreichen Einstieg in die Online-Welt (German Edition)

Dr. Joachim Stoll, Sybille Wilhelm

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Zahlreiche Best-Practice-Beispiele, Übersichten, Experteninterviews und Praxistipps ermöglichen dem Leser einen sicheren und erfolgreichen Einstieg in die Onlinewelt.

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