

Case Study Research: The Quick Guide Series

Dan Remenyi



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Although the case study research method is increasingly important and used by many researchers it is still not well understood. Case Study Research in the Quick Guides Series explains the main issues which have to be considered before case study research is undertaken as well as providing check lists as to how to go about using this research approach.

Case study research is not an easy option and this book points out where the challenges are and what needs to be done to become a competent case study researcher.

Issues which are given particular attention include different types of case study, the issue of how many cases are required, research proposals and research protocols when using case studies, the collection and analysis of data. Case Study Research also addressed the analysis of case study data, the case study write up and how to evaluate a case study. Approximately 155 pages

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