



Two Aspirins and a Comedy: How Television Can Enhance Health and Society

Metta Spencer

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"An extraordinary book which makes a vital contribution to our understanding of the potential power for healing and goodness in 'television entertainment'." Arlie Hochschild, author of *The Time Bind* (2001)

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Can television be a positive force in society? Can socially conscious entertainment change the world? *Two Aspirins and Comedy* arrives at surprising and unconventional answers to these questions. Metta Spencer delves deep into the significance and power of entertainment as a means to influence society. She finds current examples of socially constructive television and demonstrates how mass entertainment can better use its power to positively influence society. In a climate where television is often a culprit for society's woes, Spencer casts a redemptive eye on the medium. She asserts that television, like other fictional landscapes, offers invaluable lessons, emotional bonding and catharsis for a modern society whose members are increasingly isolated.

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