



Preflight and File Preparation (2nd Edition) (Against the Clock)

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With a focus on newly evolving and proven techniques for ensuring accurate and timely output from digital layout files, *File Preparation and Preflight, 2/E* begins with an exploration of workflow - the tasks and processes required to prepare, package and deliver efficient digital content to their graphic arts service providers. From the start, the authors focus on the specific roles that various people play in the process - from the designer, to the mechanical artist, to the customer service representative, imaging experts, and output specialists. Each chapter is aimed at providing real-world examples of output challenges, and the solutions that ensure proper output. Considering the number of pages that fail to output properly, and their impact on the cost and timeliness of the project, *File Preparation and Preflight, 2/E* will prove an invaluable aid for the design team, production house, or graphic arts service provider.

Ellenn Behoriam is the President and founder of *Against The Clock*, which has its roots in on-site training in many of the nation's leading publishing, design, prepress and printing companies. Today, Ellenn and her staff, along with dozens of professional writers, educators, illustrators, and artists collaborate via a worldwide network to develop, illustrate, test, and publish courses for the Prentice Hall Against The Clock library. The group is dedicated to delivering the most helpful and well thought out series available for the graphic arts industry.

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