



FT Guide to Management: How to be a Manager Who Makes a Difference and Gets Results (Financial Times Series)

Ann Francke

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solutions to the everyday challenges of:

- Managing yourself
- Developing communication skills and emotional intelligence
- Managing others

- Setting strategic direction
- Managing change
- Managing money, resources and technology

There is also on-the-ground advice from the executive frontline, with insights from leaders including Paul Polman (CEO, Unilever), Steve Marshall (Chairman, Balfour Beatty) and Cilla Snowball (Chairman and CEO, AMV BBDO).

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