



Grim Fairy Tales: The Rhetorical Construction of American Welfare Policy (Praeger Series in Political Communication,)

Lisa M. Gring-Pemble

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Gring-Pemble asserts that the role of language in shaping policy options is rarely studied and poorly understood. She seeks to analyze congressional hearings and debates on welfare to understand the role of language in framing welfare policy and contemporary welfare discussions.

She reviews welfare history in the United States and provides a rhetorical analysis of welfare deliberations. In the process she illustrates the significance of language and ideology in shaping American social policy outcomes.

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