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Balle in maschera (Italian Edition)

Riccardo Vessa



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Da Berlusconi a Renzi, passando per la Lega Nord e Beppe Grillo, oltre cinquanta brevi articoli su come comunicano i politici italiani, quali strategie seguono e perché, e quali sono i "caratteri" che funzionano (e quelli che falliscono).

Nell'analisi di somiglianze e differenze tra i "campioni" della nostra classe dirigente emerge l'immagine di una politica come messinscena strapaesana e, al contempo, lotta strenua per l'affermazione di identità semplici, stereotipiche e facili da ricordare.

Dietro le quinte, il difficile incontro fra gli interessi di una "casta" unita dall'obiettivo della autoconservazione e quelli di un elettorato del tutto simile a una platea disattenta che chiede solo di essere intrattenuta.

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