



Navegando com o sucesso (Portuguese Edition)

Vilfredo Schurmann

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Depois de 18 anos ministrando palestras e oito anos realizando workshops, Vilfredo Schurmann percebeu que estava na hora de levar ao mundo dos negócios um relato das suas experiências de viagens ao redor do mundo.

No mar, o velejador descobriu que as dificuldades são importantes para o crescimento e a transformação. E foram inúmeros os desafios que ele e sua família enfrentaram ao longo dos mais de 20 anos de aventuras pelos mais perigosos e encantadores recantos do planeta.

Com essa bagagem, ele aprendeu que uma expedição é um aprendizado de convivência, de atitudes, de tomada de decisões e de comprometimento com um objetivo comum – assim como o dia-a-dia em uma empresa.

Fazendo uma analogia entre as dificuldades da vida no mar e os desafios constantes do mundo dos negócios, Navegando com o sucesso, discute os princípios comuns às duas áreas enquanto narra as experiências que os Schurmanns viveram ao conhecer povos e culturas tão diversas.

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