



A Typographic Workbook: A Primer to History, Techniques, and Artistry

Kate Clair, Cynthia Busic-Snyder

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Lavishly illustrated with more than 450 images, *A Typographic Workbook, Second Edition* explains the process successful designers use to select, space, and creatively integrate fonts. This essential text demonstrates the use of type as a dynamic and expressive communication tool. This edition provides new and updated coverage of a broad range of topics—from a logical, clear historical overview of the craft to the latest digital technologies. Known for its highly interactive format, this *Second Edition* continues to include helpful review questions and multiple-choice quizzes, as well as many new projects and skill-building exercises that help readers immediately apply what they have learned. *A Typographic Workbook, Second Edition* is a valuable professional resource for working designers and an indispensable training tool for graphic design students.

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