



# University to industry technology transfer: Organizational level (German Edition)

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Studienarbeit aus dem Jahr 2007 im Fachbereich BWL - Unternehmensgründung, Start-ups, Businesspläne, Note: 2,0, Universität Augsburg, 22 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Die vorliegende Arbeit gibt einen Überblick über den Forschungsstand im Bereich Organizational Level of University to Industry Technology Transfer. Betrachtet werden ausschließlich Studien über den Technologietransfer im angloamerikanischen Raum. Es werden die Anforderungen an das Technology Transfer Office (TTO) erörtert und aufbauend auf den Erkenntnissen des aktuellen Forschungsstands ein Modell des TTO entworfen.

In den letzten zwei Dekaden ist ein enormes Wachstum im Bereich des Technologietransfers verzeichnet worden. Die Universitäten stehen vor der Herausforderung den Technologietransfer effizient zu organisieren. In der Praxis stellt sich heraus, dass sehr viele zuständige Technology- Transfer- Offices (TTO) unzureichend mit finanziellen und personellen Mitteln ausgestattet sind. Die vielfältigen Anforderungen an die Transferstelle werden nur in einigen wenigen Fällen erfolgreich bewältigt. So resultiert bisher aus dem Technologietransfer in keinem Fall ein Einnahmeüberschuss für die Universitäten.

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